

Counterfeit Coupon Alert

Coupon Offer Withdrawn

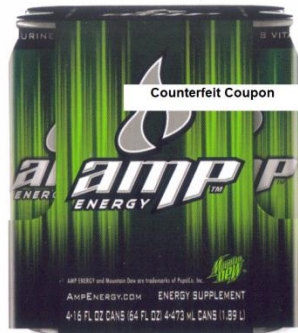
Counterfeit coupons for a FREE AMP ENERGY® 4-PACK are currently in circulation.

RETAILERS: If a consumer attempts to redeem a coupon for a FREE AMP ENERGY® 4-PACK, do not accept the coupon and instruct the consumer to contact PepsiCo, Inc. Consumer Relations at: 1-800-433-2652.

Consumers in possession of valid AMP ENERGY® 4-PACK coupons will receive substitute coupon(s).

Any coupon downloaded from the internet for a FREE AMP ENERGY® 4-PACK is counterfeit and invalid in all instances and will not be redeemed, replaced or exchanged.

PepsiCo is investigating the sources of these counterfeit coupons. Counterfeiters may be subject to criminal prosecution or civil action.



MANUFACTURER'S COUPON EXPIRES 12/31/09

FREE



Good for one 16 oz 4-pk of AMP® Energy-Any Flavor

RETAILER: Only one coupon per purchase. You pay sales tax and/or deposit charge. Coupon may not be assigned, transferred or reproduced. Any other use constitutes fraud. Cash value 1/100¢. **Retailer:** We will reimburse you for your selling price up to a maximum value of \$7.00, plus 8¢ handling, if you and the consumer have complied with our Coupon Redemption Policy available at the redemption address. Mail coupons to PEPSI-COLA COMPANY, CMS Dept. 12000, 1 Fawcett Drive, Del Rio, TX 78840. Expiration Date: 12/31/09.

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MAXIMUM VALUE: \$7.00
RETAILER: Please fill in retail price up to a maximum of \$7.00

Date	Selling Price

AMP is a registered trademark of PepsiCo, Inc. 5



This public service announcement has been provided by PepsiCo, Inc., owner of the registered trademarks, and by The Coupon Information Corporation, a not-for-profit organization dedicated to enhancing the integrity of the coupon redemption process. Visit the CIC web site at www.cents-off.com for more information about coupon fraud.